

Roll No. 

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Total No. of Pages : 02

Total No. of Questions : 09

**BBA (2012 & onward Batches)**  
**Bachelor(SIM) / BRDM (2014 Batch)**  
**(Sem.-1)**  
**MICRO ECONOMICS**  
**Subject Code : BBA-102**  
**Paper ID : [C1122]**

Time : 3 Hrs.

Max. Marks : 60

**INSTRUCTION TO CANDIDATES :**

1. **SECTION-A** is **COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTIONS-B** consists of **FOUR** Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains **TWO** questions each, carrying **TEN** marks each.
4. Student has to attempt any **ONE** question from each Sub-section.

**SECTION-A**

1. **Write briefly :**
    - a. Define Utility.
    - b. Define Marginal Revenue.
    - c. What is Cross Demand?
    - d. What is Implicit Cost?
    - e. List *any two* external economies of Scale.
    - f. Explain the Envelope Curve.
    - g. Give two features of Perfect Competition.
    - h. Define Scarcity Rent.
    - i. Explain Quasi Rent.
    - j. Explain marginal rate of Substitution.
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## **SECTION-B**

### **UNIT-I**

2. How are micro and macro economics interdependent?
3. Explain and criticise the law of equimarginal utility.

### **UNIT -II**

4. What is Average Cost? Why is long run average cost U shaped?
5. Explain the various stages of law of variable proportion.

### **UNIT -III**

6. What is Law of Demand? Why is demand curve negative downward sloping?
7. Explain the difference between movement along the demand curve and shift of the demand curve.

### **UNIT-IV**

8. What are Selling Costs? What role do they play in monopolistic competitive market?
9. Discuss briefly the loanable fund theory of rate of interest.